

**Press Release**  
02/07/2009

## **Press release: XING launches free app for BlackBerry smartphones**

Hamburg, July 2nd, 2009 ? XING ([www.xing.com](http://www.xing.com)), Europe?s leading business network, has launched a new app for BlackBerry® smartphones. The free download will enable more than 7 million business professionals connected over 146 million times worldwide on the platform to access their personal network directly from their mobile devices. The app keeps track of all the user's contacts; phone numbers and email addresses are always available wherever they are, and automatically updated online by the members themselves.

The ?What?s new in your network? feature lets mobile users stay up-to-date on all the latest developments in their personal network, as well as enabling them to keep others informed by posting status messages of their own. Private messages on XING can also be received and replied to from wherever the user happens to be.

Another highlight of the free XING app is that it synchronizes specific contact data on XING with the users? address book contacts on their BlackBerry smartphone. People on the move can also call or email contacts in their network directly using the XING app.

### **Up-to-date contact details on the go with XING**

?One of the top requests from XING members is for better mobile access to the platform. XING members want easier and faster ways to access and communicate with their XING contacts on the go, wherever they are. The new XING Blackberry application is a key milestone in enabling increasing numbers of business professionals to use a mobile version of our platform with even greater ease and convenience. We will continue to improve the application based on our members' feedback. On a personal note, I'm thrilled that we have now released in two consecutive weeks applications for two of my favorite addictions: twitter and blackberry,? said Jason Goldberg, Chief Product Officer at XING AG.

### **Free download for BlackBerry smartphones at [www.xing.com](http://www.xing.com)**

In addition to English, the XING app supports German, Spanish, Turkish and Italian. The app can be downloaded for free directly to the user's BlackBerry smartphone by simply by visiting the XING mobile website. The appropriate version is automatically detected and then displayed for download on the login page. The XING app requires an Internet-enabled BlackBerry smartphone running OS Version 4.2.1 or later with at least 64 MB internal memory and 170 KB of available memory.

### **About XING:**

XING is the leading European online business network. Over seven million members use XING in 16 languages to do business, find jobs, and pursue a career. XING helps members get connected and stay in touch with their contacts with customized networking solutions and services. Members are active on XING because of the real value generated, with XING Jobs, over 26 thousand specialized groups, and over 90 thousand live networking events a year, organized by members for members.

XING AG went public in December 2006 as the first Web 2.0 company to do so, and the XING AG share has been strong since. A continual increase in membership figures leads to increasing revenues and profits. XING AG is headquartered in Hamburg, Germany, and has local offices in Barcelona, Istanbul, Milan, and Beijing.

**XING. Powering Relationships.**

The BlackBerry and RIM families of related marks, images and symbols are the exclusive properties and trademarks of Research In Motion Limited. All other brands, product names, company names, trademarks and service marks are the properties of their respective owners.