

**Press Release**  
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## **Press release:XING introduces Networking for graduates**

### **Support for graduates introduced by Europe's leading business network**

San Francisco, U.S and Hamburg, Germany, June 26, 2008 - From tomorrow, students and graduates will have the opportunity to personalise their online profile on XING ([www.xing.com](http://www.xing.com)). The new status option 'graduate/student' allows members to prominently showcase their educational backgrounds on their profiles. For recent graduates or even students still at university, these profiles on XING can be vital in meeting and contacting potential employers and alumni around the world.

'Professional networking should start before university ends,' said Lars Hinrichs, CEO and founder of XING AG. 'A profile on XING can ease the often difficult transition from student life to professional life.'

XING profiles will now prominently display the university a member is attending, the subject being studied and the degree obtained. This enhancement will allow current students and recent graduates to draw the attention of prospective employers to their education. The university location and address will serve as a their 'business address' and can easily be updated when changing university or spending a semester abroad. When a member's professional situation changes - for example if he gets a job or starts a company - all he has to do is change his status from 'student' to 'employee', 'freelance' or 'entrepreneur', and the profile will be automatically converted to a XING business profile.

By adding this new support for graduates, XING expects to attract new members from the large number of students and recent graduates from universities and colleges around the world. There are already over 1,300 XING groups on university-related topics, including groups ranging from Harvard Community to University of Michigan Alumni and XING Cambridge.

#### **About XING:**

XING is the leading network for business contacts in Europe. Far more than a directory of business contacts, XING makes your professional network an active part of your life, enabling members to discover professional people, opportunities and privileges through its unique discovery capability and advanced contact management tools. With the successful IPO of XING as the first Web 2.0 company to go public, XING AG has had a long-term impact on the social networking trend amongst professionals. By focusing on the target group 'business people worldwide', the

company is able to offer tailored features, thereby making networking and contact management simpler. Besides Headquarters in Hamburg, XING AG is also represented with offices in Barcelona, Istanbul and Beijing.

**XING. Powering Relationships.**