

Press Release
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Presse release: XING locates business contacts with Google Maps

Business networks can be now visualized geographically

SAN FRANCISCO, U.S. and HAMBURG, GERMANY, April 25, 2008 ? XING (www.xing.com) today announced a new feature with which its members can view the distribution of their business network with Google Maps. The integration of Google Maps into the XING platform gives members a new perspective on their personal network, visualizing geographic locations of their direct business contacts on a map or satellite display. Contacts' business addresses can be displayed provided a member is logged in to XING and the contacts permit such a display and release the information to the member.

The new service gives members an additional advantage in their daily professional lives: At a glance, XING members can see which countries and cities are represented in their network and which are not. The map view is also an easy way to find regional experts or arrange business meetings when travelling.

As always, XING members will remain in full control of their own data and privacy settings: Each member decides whether to allow their business address to be displayed on the map, who has access to their business address, and who can view their exact position on the map. These settings can be modified at any time.

The beta version of the new map feature will go live for all XING members today.

About XING:

XING makes your professional network an active part of your life. Far more than a directory of business contacts, XING enables its members to discover professional people, opportunities and privileges through its unique discovery capability and advanced contact management tools.

With the successful IPO of XING as the first Web 2.0 company to go public, XING AG has had a long-term impact on the social networking trend amongst professionals. By focusing on the target group 'business people worldwide', the company is able to offer tailored features, thereby making networking and contact management simpler. Besides Headquarters in Hamburg, XING AG is also represented with offices in Barcelona, Istanbul and Beijing.

XING. Powering Relationships.